



**Neuralytix<sup>®</sup>**  
in Brief

# About Neuralytix



## Who we are

Neuralytix® is a global technology analyst and consulting firm that provides market and industry intelligence, strategic guidance, and actionable content to accelerate growth and market leadership. Together with our clients, we focus on the client's core strengths to develop a sustainable strategy and deliver the outcomes necessary to succeed. Neuralytix works towards achieving a clear and definable long-term competitive advantage. Since our foundation in 2012, our clients have benefited from the results of partnering with Neuralytix.

## Our guiding principle

The guiding principle that fuels our success and the success of our clients is *Innovation is not organic™*. We work with bold and ambitious innovators who rely on us to remain true to our ethos of creativity and originality, with complete transparency and candidness, to help them change the dynamics of how they compete and generate sustainable growth.

# Our services



## We combine knowledge with insight

Neuralytix boasts decades of experience of industry, market, and competitive analyses across the technology industry. Beneficiaries of our expertise range from early-stage startups to the world’s largest IT companies, institutional investors, multinational management consulting firms, as well as regulatory agencies.

Our team combines our comprehensive knowledge of the technology industry, the dynamics of global markets, and market making thought leadership to deliver with practical guidance, actionable strategies, and custom content solutions to meet the unique needs of each client.

Market expertise	Our services		
AI – Innovation & Insight	<p data-bbox="582 1406 791 1440"><b>Industry Analysis</b></p> <p data-bbox="582 1467 815 1608">Neuralytix believes that we have a responsibility not only to our clients, but to our industry that has made us successful.</p> <p data-bbox="582 1619 831 1901">To meet this commitment, we invite vendors to take advantage of our complimentary informal, constructive, and objective analysis of your products and services in the context of the markets you serve.</p> <p data-bbox="582 1912 826 1968">More information can be found at:</p> <p data-bbox="582 1973 831 2000"><a href="https://neuralytix.com/analysis">https://neuralytix.com/analysis</a></p>	<p data-bbox="895 1406 1126 1440"><b>Strategic Guidance</b></p> <p data-bbox="895 1467 1129 1637">For our clients seeking in-depth analysis, strategy, and recommendations, we offer a range of advisory services.</p> <p data-bbox="895 1648 1142 1731">We provide our clients with the intelligence they need to succeed.</p> <p data-bbox="895 1742 1145 1968">Our expertise covers key topics including comprehensive knowledge of the market and competitive landscapes, go-to-market strategies, and global market dynamics.</p>	<p data-bbox="1214 1406 1430 1440"><b>Custom Solutions</b></p> <p data-bbox="1214 1467 1441 1720">Custom solutions help our clients to support their marketing campaigns, educate prospective customers, and validate their innovations and technologies to the market.</p> <p data-bbox="1214 1731 1469 1984">We develop innovative content that includes whitepapers, web content, sales enablement tools, speaking engagements, as well as qualitative and quantitative market analysis.</p>
Data Management			
Data Preservation			
Economics of Technology			
Governance			
Infrastructure & Operations			
Politics of Technology			
Storage			



For more information, visit [www.neuralytix.com](http://www.neuralytix.com)

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